

# COMMERCIAL NAR SIGNATURE SERIES EVENT



**Speaker: Todd Clarke, CCIM**  
**Albuquerque, New Mexico**

Todd is an award winning international CCIM instructor who has authored and taught courses around the globe to thousands of students. His courses are energetic, dynamic, and focused on adding value to the client. A technology guru/writer/instructor, Todd has had success taking the leading edge in technology and applying it to commercial real estate. Todd Clarke, CCIM, is a 4th generation Commercial REALTOR® who owns NM Apartment Advisors Inc., a full service apartment brokerage firm, and Cantera Consultants & Advisors which focuses on consulting services for developers, lenders, city governments and investors.

## DATE

Thursday, May 6

## TIME

8:30 - 11:30am

## LOCATION

SAR Mack Powell Auditorium

## COST

\$15 SAR MEMBERS, REALTORS®, CCIM, CRB, CRE,  
 \$25 ALL OTHERS IREM, RLI, NAIOP, SIOR

## TO REGISTER

Fax form below to 916.922.4103 or  
 register online at [ims.sacrealtor.org](http://ims.sacrealtor.org)

Questions - call Chris at 437.1210

\*24 hour cancellation notice needed to receive refund.

**A**void the bleeding edge and maximize your productivity by taking this hands-on course that walks you through software, hardware and services you need to ask for. "Technology: Maximize Its Use In Commercial Real Estate," will review the latest technology and how to implement it into your business to add significant value to your clients and therefore profitability. Todd will also discuss how to harness the internet and social networking to radically increase interest in your listings.

- See the latest gadgets and find out how to identify what is a time saver vs. a time waster
- Save thousands of dollars by not buying the wrong piece of hardware or software
- Equipment you need to go paperless to increase your efficiency by 60%
- Tools for demographics analysis and financial analysis
- How to make effective use of your PDA phone
- How to make a Powerpoint presentation from your iPhone using a one-pound projector
- See the latest in netbooks, iPhones and iPads
- How to store and organize your data and what you need for effective backups
- Which tools work best for contact management and day to day needs + more!
- How to harness the internet and social networking to make your business grow



2003 HOWE AVE.  
 SACRAMENTO  
 CA 95825-0176

## REGISTRATION FORM Technology - May 6

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

METHOD OF PAYMENT: (Please check one)  VISA  MASTERCARD  AMEX  DISCOVER  CHECK (MAKE CHECK TO SAR) AMOUNT ENCLOSED: \$ \_\_\_\_\_

ACCOUNT NAME \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_

SIGNATURE \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_