

COMMERCIAL NAR SIGNATURE SERIES EVENT



Speaker: Todd Clarke, CCIM
Albuquerque, New Mexico

Todd is an award winning international CCIM instructor who has authored and taught courses around the globe to thousands of students. His courses are energetic, dynamic, and focused on adding value to the client. A technology guru/writer/instructor, Todd has had success taking the leading edge in technology and applying it to commercial real estate. Todd Clarke, CCIM, is a 4th generation Commercial REALTOR® who owns NM Apartment Advisors Inc., a full service apartment brokerage firm, and Cantera Consultants & Advisors which focuses on consulting services for developers, lenders, city governments and investors.

DATE

Thursday, May 6

TIME

8:30 - 11:30am

LOCATION

SAR Mack Powell Auditorium

COST

\$15 SAR MEMBERS, REALTORS®, CCIM, CRB, CRE,
 \$25 ALL OTHERS IREM, RLI, NAIOP, SIOR

TO REGISTER

Fax form below to 916.922.4103 or
 register online at ims.sacrealtor.org

Questions - call Chris at 437.1210

*24 hour cancellation notice needed to receive refund.

Avoid the bleeding edge and maximize your productivity by taking this hands-on course that walks you through software, hardware and services you need to ask for. "Technology: Maximize Its Use In Commercial Real Estate," will review the latest technology and how to implement it into your business to add significant value to your clients and therefore profitability. Todd will also discuss how to harness the internet and social networking to radically increase interest in your listings.

- See the latest gadgets and find out how to identify what is a time saver vs. a time waster
- Save thousands of dollars by not buying the wrong piece of hardware or software
- Equipment you need to go paperless to increase your efficiency by 60%
- Tools for demographics analysis and financial analysis
- How to make effective use of your PDA phone
- How to make a Powerpoint presentation from your iPhone using a one-pound projector
- See the latest in netbooks, iPhones and iPads
- How to store and organize your data and what you need for effective backups
- Which tools work best for contact management and day to day needs + more!
- How to harness the internet and social networking to make your business grow



2003 HOWE AVE.
 SACRAMENTO
 CA 95825-0176

REGISTRATION FORM Technology - May 6

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

EMAIL _____

PHONE _____

METHOD OF PAYMENT: (Please check one) VISA MASTERCARD AMEX DISCOVER CHECK (MAKE CHECK TO SAR) AMOUNT ENCLOSED: \$ _____

ACCOUNT NAME _____

ACCOUNT NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____ SECURITY CODE _____